

Voicemail Drop Scripts

“I” WRITTEN FOR A SINGLE AGENT

Investor Rep

CM Cold Voicemail Drops
INVESTOR REPRESENTATION

Voicemail - Day 1

Hello,

I just wanted to introduce myself and give you a call regarding your investment portfolio.

My name is [\[your first name\]](#), and I'm a commercial real estate agent with [\[your company\]](#). I have helped many investors, like you, maximize the ROI on their investments and take advantage of market opportunities.

I sent you an email with more information, so be on the lookout for that.

If you have time for some virtual coffee to make introductions, I would love to hear back from you.

Either reply to the email that should be in your inbox, or give me a call back at [\[your phone number\]](#) and we'll talk.

I look forward to discussing your portfolio, questions, and investment goals in more detail.

Thank you for your time!

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Voicemail #2 – 1 Day After Last Message

Hello,

It's [\[your first name\]](#), I just wanted to touch base with you, as I understand why many people might be on edge about talking to a commercial real estate pro that they don't know.

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Landlord Rep

CM Cold Voicemail Drops
LANDLORD REPRESENTATION

Voicemail - Day 1

Hello,

I just wanted to introduce myself and give you a call regarding your commercial real estate properties.

My name is [\[your first name\]](#) with [\[your company\]](#). Whether you're actively buying and selling or filling vacancies, it's important to reevaluate and update your strategy.

I sent you an email with more information, so be on the lookout for that.

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I look forward to discussing your properties, vacancies, questions, and investment goals in more detail.

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Tenant Rep

CM Cold Voicemail Drops
TENANT REPRESENTATION

Voicemail - Day 1

Hello,

I just wanted to introduce myself and give you a call regarding your business's space and location.

My name is [\[your first name\]](#), and I'm a commercial real estate agent with [\[your company\]](#). I have helped many business leaders transform their bottom-line with a property that meets their individual needs.

I sent you an email with more information, so be on the lookout for that.

If you have time for some virtual coffee to make introductions, I would love to hear back from you.

Either reply to the email that should be in your inbox, or give me a call back at [\[your phone number\]](#) and we'll talk.

I look forward to discussing your location needs, questions, and long-term goals in more detail.

Thank you for your time!

Voicemail #2 – 1 Day After Last Message

Hello,

It's [\[your first name\]](#), I just wanted to touch base with you, as I understand why many people might be on edge about talking to a commercial real estate pro that they don't know.

There are (unfortunately) far too many commercial real estate professionals who value their own commission over your success.

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“WE” WRITTEN FOR A TEAM OR BROKERAGE

Investor Rep

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INVESTOR REPRESENTATION

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